

GMCAR Privacy Policy

We recognize the importance of protecting the personal information you provide to the Greater Mercer County Association of Realtors®, Inc..

1. We gather the following types of information needed to process and maintain our membership records:

- Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
- Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by e-mail (for example, your domain name, your e-mail address, and what pages you visit); and
- Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. We use this information to:

- Improve and customize the content and layout of our site and other communications tools, such as email and faxes.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Track usage of our site.

3. GMCAR does not share, sell or trade e-mail addresses.

4. We will not share, sell or otherwise provide other information about you to third parties, except for:

- The NATIONAL ASSOCIATION OF REALTORS® and the Pennsylvania Association of REALTORS®, who have their own Privacy Policies,
- When required by law or valid legal process, or to protect the personal safety of our members or the public.

5. You may edit your personal contact information by contacting GMCAR.